



### **Attractions**

Whether seen from the back of a horse following trails forged by Western heroes of the Silver Screen, or from the unique vantage point of a hot-air balloon or bright red bi-plane, without question the awesome beauty of Sedona's Red Rocks continues to be the greatest attraction of this incredible area. Man has made his contributions to Sedona's splendor, as well. The Chapel of the Holy Cross, designed by a disciple of Frank Lloyd Wright, sits amongst the Red Rocks, 200 feet above the valley floor. A charming replica of a Mexican village enchants the visitor with tree-shaded cobblestone walkways lined by elegant and distinctive shops.

Sedona is truly a perfect "jumping-off" spot for many those who wish to visit some of the other wonders of North-Central Arizona. The Grand Canyon is only 110 miles north, and the former ghost town of Jerome is nearby as well. Walnut Canyon, Meteor and Sunset Craters, Lowell Observatory and Montezuma's Castle and Well are all just a short drive away. Group and custom tours are available for those who wish a guided experience.

### **Sports & Recreation**

Red sandstone spires, cliffs and bluffs, tower above a shallow, bowl-shaped valley. Configurations left behind by an inland sea, shaped by geological changes and carved by wind and water, Sedona's red rocks are a reminder of nature's strength and an invitation to a world of exciting outdoor activities.

Sedona is an outdoor recreational paradise. Some of Arizona's best hiking trails are located here. Explore the backcountry on foot, by air or jeep, on horseback or mountain bike. Enjoy extreme hiking and mountain biking, fishing and camping. From the novice to the expert, Sedona is a destination for everyone's adventure.

A mere two hours from Phoenix, Sedona slips the visitor into another world – a world surrounded by scenic beauty, apart from the mainstream....and all together extraordinary.

Surrounded by magnificent red rock formations, cooled by the rushing waters of Oak Creek, Sedona offers world-class resorts, inns, restaurants, 40 galleries and hundreds of unique shops. Experience many arts and cultural activities, plus golf, hiking, jeep tours and other adventures in the stunning surroundings. Enjoy mild weather year round.

Known worldwide for its red rock beauty, the community of Sedona sits in the heart of Central Arizona, 120 miles north of Phoenix and 30 miles south of Flagstaff. At an elevation of 4500 feet, Sedona enjoys four delightfully mild seasons. The breathtaking natural beauty, climate, and clean air and water combine to make Sedona Arizona's second most popular tourist attraction. Sedona's cultural richness and diversity make it a Mecca for artists, writers, entrepreneurs and visitors, as well.

### **The Arts**

The original inhabitants of Oak Creek Canyon, whose petroglyphs, pictographs, and artifacts can still be found in Sedona, must have been inspired by the towering beauty of the Red Rocks. Internationally famous surrealist painter Max Ernst was one of the first 20<sup>th</sup> century artists to choose to become a resident of Sedona, and was soon followed by many others. The Cowboy Artists of America had their first home in Sedona; the founders - Joe Beeler, Charlie Dye, Johnny Hampton and George Phippen - were Sedona residents as well. With over forty galleries, displaying every type of art imaginable, Sedona is consistently rated as a premier destination for art lovers from all over the world. Music, film and theater aficionados are never disappointed, either. Chamber music, symphony and jazz are just a few of the musical offerings available. Theater groups perform regularly, with a host of professionals in the community ensuring exciting performances. The highly-acclaimed Sedona Film Festival is now entering its 13th year.