

# Improving User Utilization of JPSS products

Mitch Goldberg

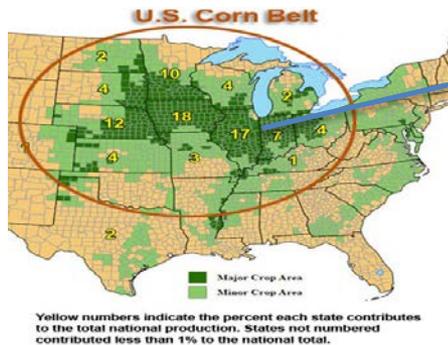
# Higher level products are often needed by users

- Blended product - data fusion – multiple satellites, insitu, etc
- Climatology for anomalies with respect to real-time products
  - Reprocessing - episodic – can be done at STAR, CI, etc
- Non – NOAA data for robustness and for added value - Sentinel 3 for ocean color and SST
- Develop enterprise algorithms and processing systems from multiple data streams
- Research testbed - to demonstrate concepts with user community before operational investments. However initial operational investments are needed to get the data
- Even if a blended product may be the end step, the initial step with a single data type. For example land data assimilation ideally would like a blend geo/leo albedo with high temporal refresh (to account for events such as burn scars) but it may be easier to begin with VIIRS especially if climatology is currently being used.

# Vegetation Health from AVHRR

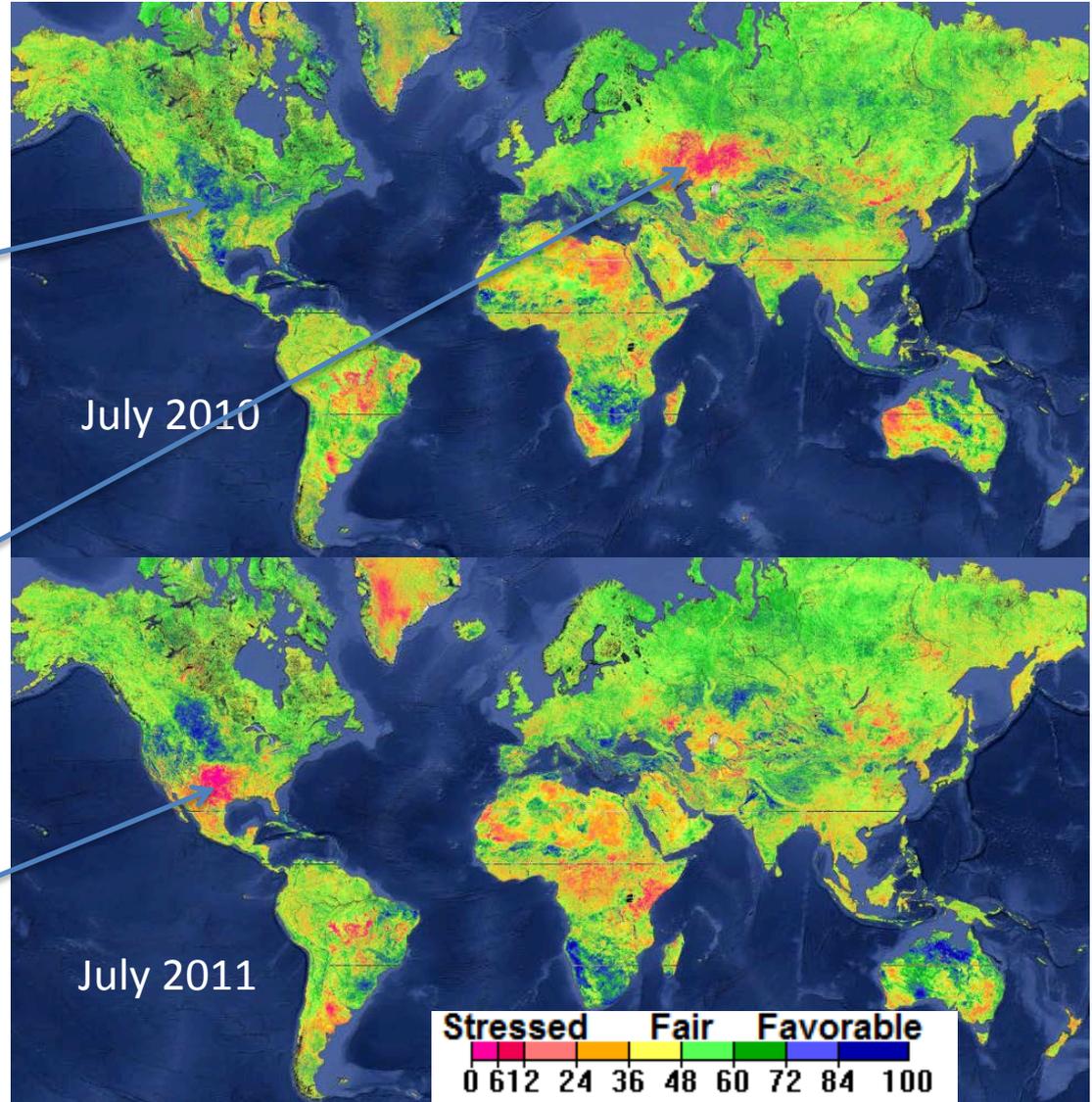
## IMPACTS:

U.S. corn production in 2010  
Hit a record high.



Wheat was down 27% in **Russia**, 32% in **Kazakhstan**, and 19% in the **Ukraine**.

Texas cotton production fell by more than half, from 7.84 million bales in 2010 to 3.5 million in 2011.

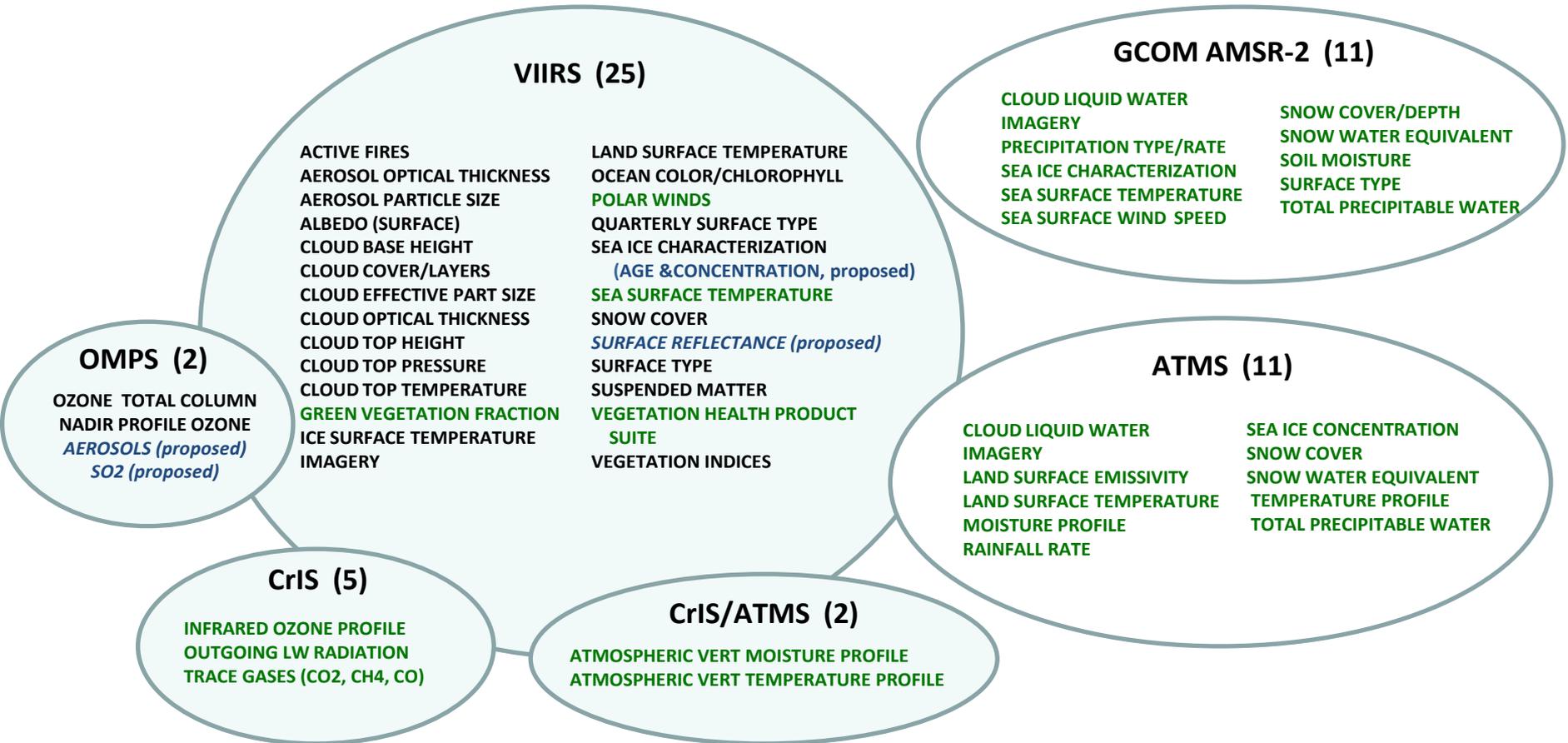


# Overarching goal

- We want SNPP/JPSS data , combined with other data if needed, to improve NOAA /Partner services.
- We need you the user of SNPP/JPSS data to demonstrate the value of SNPP/JPSS data and if there are issues we want to know and we want to help.



# JPSS EDRs



(GREEN - NOAA-LEGACY PRODUCTS)



# Thread Analysis



- **All JPSS products have operational user requirements**
- **Thread analysis provides a description of the use of a given product and the weight of the thread (light, medium, heavy) provides insight on how robust the ground segment must be.**
- **Examples:**
  - 1) NCEP uses CrIS and ATMS SDRs in forecast models, low latency is needed, and its critical that the data flow is continuous, no interruptions -- **THICK THREAD** - the thread cannot break.
  - 2) NCEP cloud modelers use VIIRS cloud products to validate their cloud models periodically. Latency is not a concern - **THIN THREAD** - if it breaks, you can fix it later. However if a down stream product requires a thick thread and depends on cloud parameters then clouds become a defacto thick thread.

# Basic questions

- Describe how SNPP/JPSS products provide continuity from legacy POES, METOP, DMSP, EOS?
  - Or is SNPP/JPSS a new capability for our application?
- What benefits or improvements do you expect from SNPP/JPSS?
  - Expected impact (low, medium, high) and why?
- Provide Details on:
  - when do you plan to use the SNPP/JPSS Product?
    - Is there an actionable plan?
    - Is it funded?
    - What is the priority?
    - Have you thought about how you will get the data and have you identified the issues with your operational use of SNPP/JPSS ?
  - Are the current legacy products well utilized?
  - Is the SNPP/JPSS product part of a blended product?
  - What additional work needs to be done to ensure that the SNPP/JPSS product is/will be well utilized?

# Are enhancements needed for:

- Accessibility (data flow, latency, format)
- Product performance (accuracy, precision)
- User applications (modifications to modeling , decision tools, visualization to use the new products)

# For breakout meetings

- Answer the questions on slides 3 and 4
- Report back at 1:30

# Breakout groups

- Land data assimilation (Mike Ek, Ivan Csiszar) – Gary McWilliams
- Cryosphere (Sean Helfrich, Jeff Key) – Ray Godin
- Imagery /cloud applications (Michael Folmer, Don Hillger, Heidinger, Bill Ward) – Victoria Ozokwelu and Bill Sjoberg
- CrIS atmospheric chemistry (CO, CH<sub>4</sub>...) ( Monika Kopacz, Chris Barnett) – Laura Ellen Dafoe
- CrIS OLR (Pingping Xie, Mark Liu) – Murty Divakarla
- Microwave precipitation (Ralph Ferraro, Limin Zhao Dave Kitzmiller) – Lance Williams
- Ozone monitoring (Craig Long, Larry Flynn) - Wayne
- VIIRS aerosol assimilation (Shobha Kondragunta, Sarah Lu) Julie Price
- Ocean color (Menghua Wang, Rick Stumpf, Cara Wilson, EMC?) – Arron Layns
- SST (Alexander Ignatov, Ken Casey, Bob Grumbine) – John Furgerson