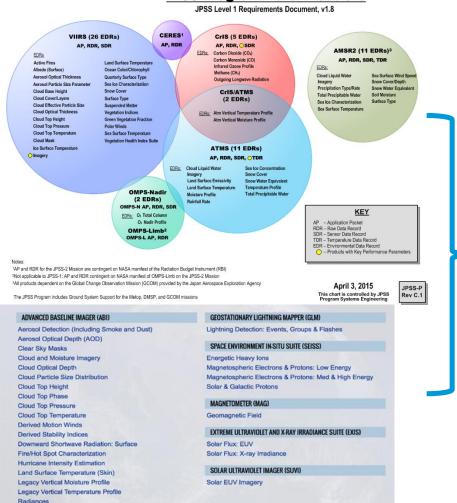


Proving Ground goals are to improve NOAA and partner services through optimizing the use of satellite data along with other sources of data & information

Observations/Products to Services to Stakeholders

JPSS Program Data Products



GOES-R Baseline Products





Purpose of the Summit:

Panel discussions for wide range of applications areas with users, developers and audience to discuss needs and capabilities



Rainfall Rate / QPE
Reflected Shortwave Radiation: TOA

Snow Cover

Sea Surface Temperature (Skin)















NATIONAL WEATHER SERVICE

A Holistic View of the Use of Satellite Data in the National Weather Service

Dr. Louis W. Uccellini, NWS Director JPSS/GOES-R Proving Ground/Risk Reduction Summit February 24, 2020







Outline



NWS Mission and Vision



 GEO-LEO: Ongoing Historic Transition in Use of Satellite Data in Forecast Offices and Models.



 Ongoing and Upcoming Satellite Product Advancements



Reflections

























The National Weather Service

MISSION of Today



Provide weather, water, and seasonal data, forecasts and warnings for the protection of life and property and the enhancement of the national economy.

VISION for Tomorrow



A Weather-Ready Nation where society is prepared for and responds to weather and water events; where communities are "Ready, Responsive and Resilient"







NWS Forecast Offices and National Centers



















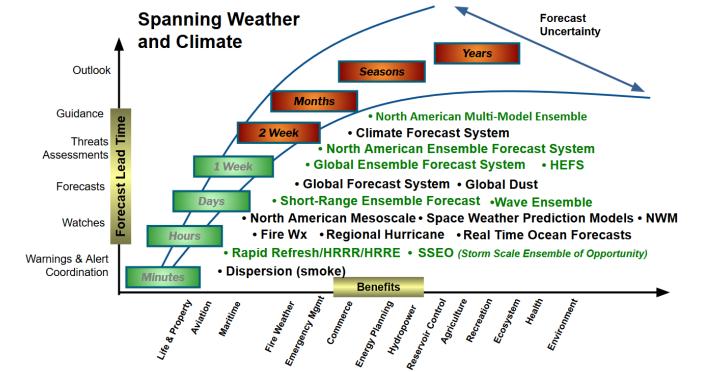
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Seamless Suite of Model Forecasts From Mesoscale to S2S Increasingly Based on Multi-Model Ensembles









Most Recent Drop-off for GFS, GEFS, & NAEFS

NH Anomaly Correlation for 500hPa Height

Period: February 1st 2019 - January 31st 2020

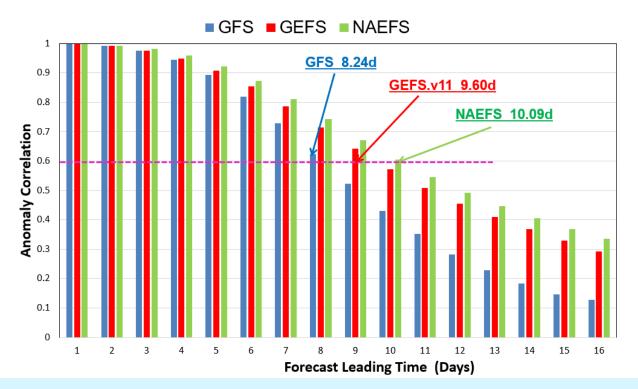




























GEO-LEO

Ongoing Historic Transition in Use of Satellite Data in Forecast Offices and Models.







Historically





- Data used in local forecast offices; national centers
- Low latency Required (Minutes)

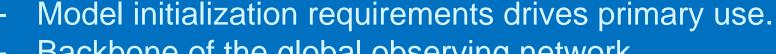












- Backbone of the global observing network
- Higher latency (1 to 1.5 hours); factored into 6 hr to 12 hr model cycles





Currently: These distinctions being blurred. GEO being used in models. LEO used by forecasters.

















Recent Advances: Situational Awareness

GOES-R: Redefining Mesoscale Meteorology































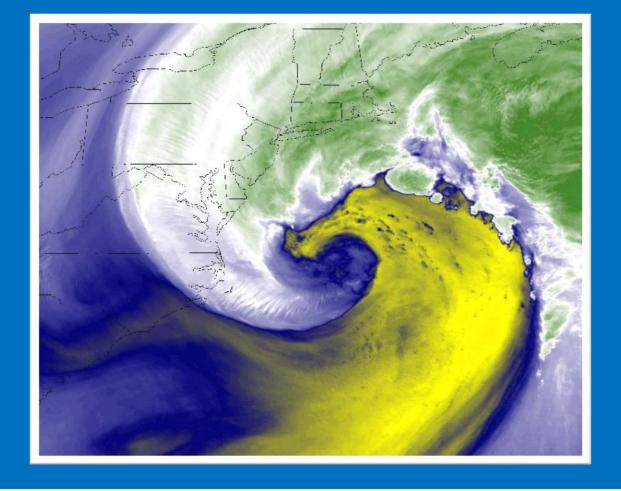




















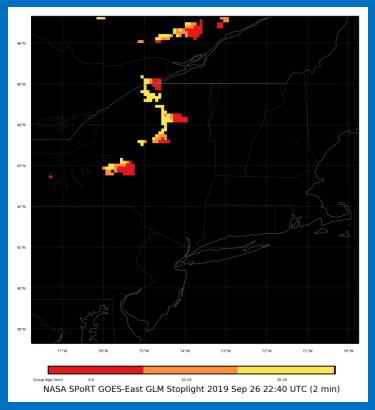






Geostationary Lightning **Mapper NASA-SPORT** "Stoplight" Lightning Safety Product

- Red 0-9 minutes since last flash
- Orange 10-19 minutes since last flash
- Yellow 20-29 minutes since last flash



An example of the 30 minute lightning hazard product over New England on 26-27 September 2019 between 2240 and 0010 UTC.

















GOES 16 Fire Temperature 06-07 March 2017











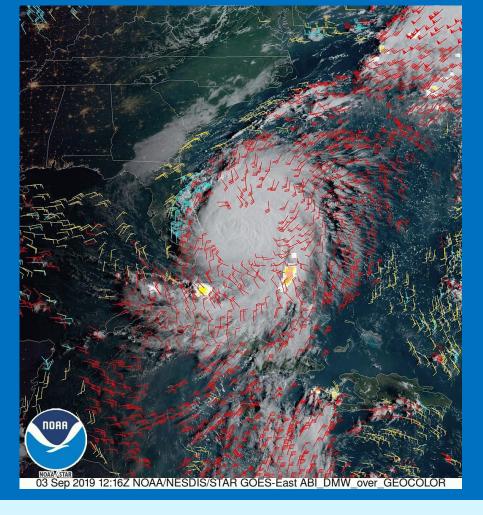






Hurricane Dorian 03 September 2019

- GOES-East ABI Geocolor Imagery
- GLM
- Winds
 - Upper level winds (100-400 hPa) shown in red
 - O Mid level winds (400-700 hPa) in cyan
 - Low level (below 700mb) in yellow











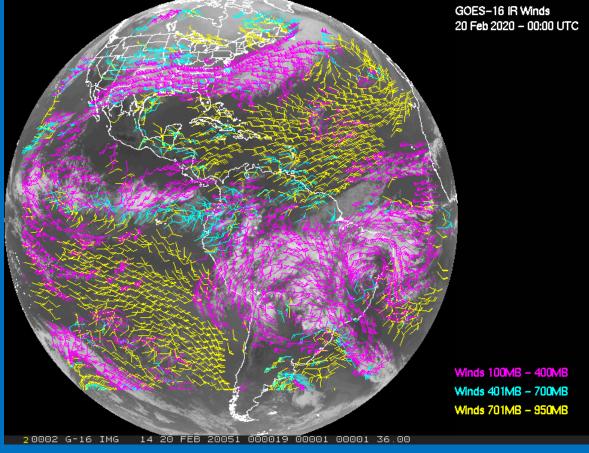




















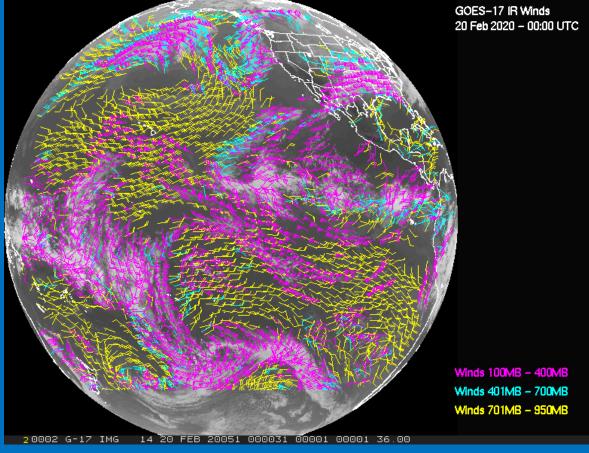


















Recent Advances: LEO and GEO Satellite Data Used in Numerical Weather Prediction Models



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Sensors/Satellite Data Assimilated into NWS Operational Models

- •HIRS sounder radiances
- •AMSU-A & B sounder radiances
- •ATMS sounder radiances
- •MHS sounder radiances
- •AIRS* sounder radiances
- •IASI sounder radiances
- •CrIS sounder radiances
- •GOES sounder radiances
- •GOES, Meteosat, GMS winds
- •GOES precipitation rate
- •SSM/I precipitation rates
- •TRMM* precipitation rates
- •SSM/I ocean surface wind speeds
- Quikscat* ocean surface wind vectors
- •MT SAPHIR*
- •JASON ocean surface altimetry
- AVHRR SST
- •AVHRR vegetation fraction

- •AVHRR surface type
- •Multi-satellite snow cover
- •Multi-satellite sea ice
- •SBUV/2 ozone profile & total ozone
- •MODIS* polar winds
- •GPS Radio Occultation
- -COSMIC, METOP/GRAS, CNOFS, GRACE,* SAC-C*, TerraSAR-X*,

KOMPSAT5, COSMIC2 (soon)

- •SSMIS sounder radiances
- •Aura/OMI*
- •AMSR/E*
- •MSG SEVIRI
- •GOES—R/S, Himawari winds
- •VIIRS Polar Winds

•In Development

- VIIRS SST radiances
- GOES-R ABI radiances
- GPM/GMI*
- SMAP*
- ADM/Aeolus*
- SSMIS imaging channels
- ASCAT OSWV

Denotes Research Satellites *



Made possible through the Joint Center for Satellite Data Assimilation. **Accelerate** the use of research and operational satellite data in operational numerical weather predict modeling systems.

















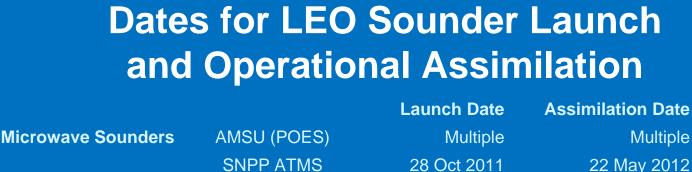








Hyperspectral IR Sounders



18 Nov 2017

04 May 2002

19 Oct 2006

28 Oct 2011

18 Nov 2017

15 April 2006

08 Aug 2013

25 Jun 2019

19 Nov 2016



SNPP CrIS

NOAA 20 CrIS

COSMIC

KOMPSAT-5

COSMIC-2A

GOES-16 (East)

GOES-17 (West)



Time Elapsed

30 May 2018

31 May 2005

24 Feb 2009

20 Aug 2012

30 May 2018

01 May 2007

10 Oct 2019

~May 2020

05 Jan 2018

2 Years +

2 Years +

2 Years +

382 days

6 Years +

412 days

588 days

~10 months

207d

193d

297d

193d









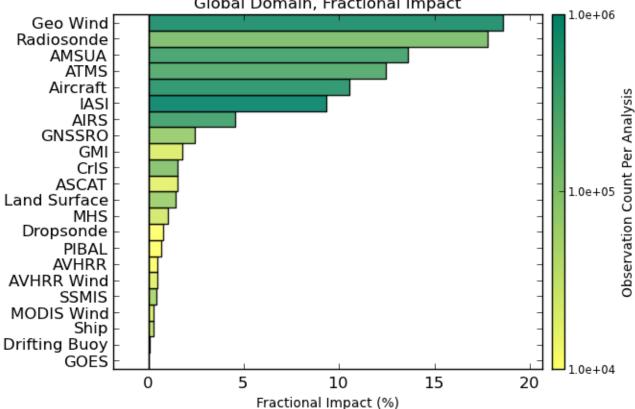




























Example of LEO data used in forecast offices

QuikSCAT > ASCAT

Introduced New Warning Category for Extratropical Ocean Storms

"Hurricane Force Winds"





QuikSCAT



Intense, non-tropical cyclones with hurricane force winds
09 February 2007 North Atlantic

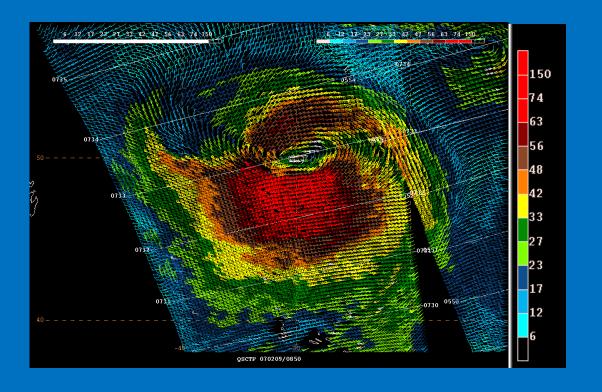














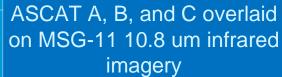


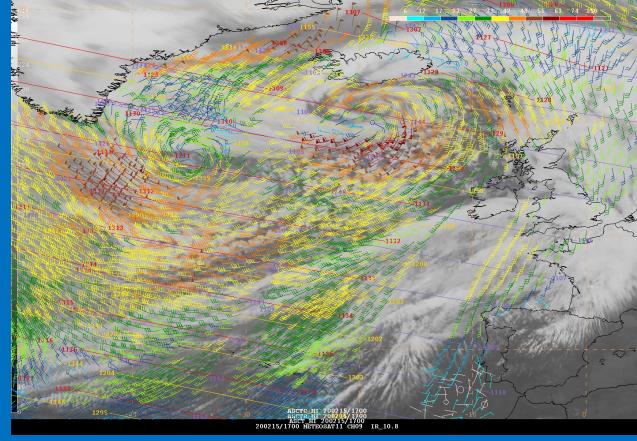


ASCAT



"Dennis" ~1700 UTC 15 February 2020















Hurricane Force Extra-Tropical Cyclones 2001–2020

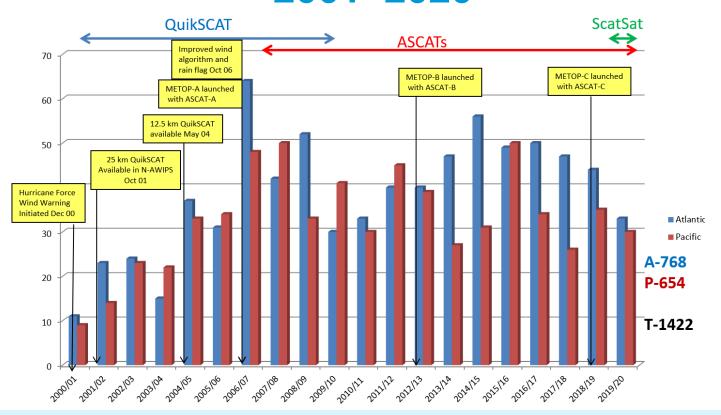
















Warning Polygons for Extreme Maritime Weather

Nov 26 Eastern Pacific Hurricane Force Storm



- Vessels heeding the warnings
- Coastal traffic minimal
- 2 vessels exiting Hurricane Force area



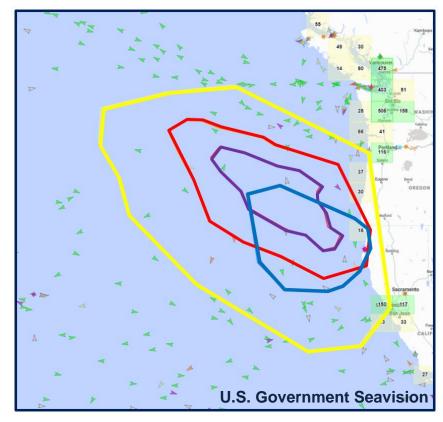




Warnings 1200 UTC 26-27 Nov 2019 STORM HURRICANE FORCE Sig Wave Heights > 30 ft

Vessel Types

- Cargo
- Tanker
- Tow
- Cruise
- Pleasure
- Fishing



PROTOTYPE - Warning Polygons







VIIRS, CrIS, OMPS, ATMS



Not just for numerical weather prediction model inputs!



Enhancing the spectral and spatial resolution of the earth system with



Satellite-derived soundings (convective destabilization)



High-resolution nighttime visible imagery (fog)



Ozone sensing of aerosols and volcanic emissions (air quality)



Passive microwave cloud and precipitation detection (hurricanes)



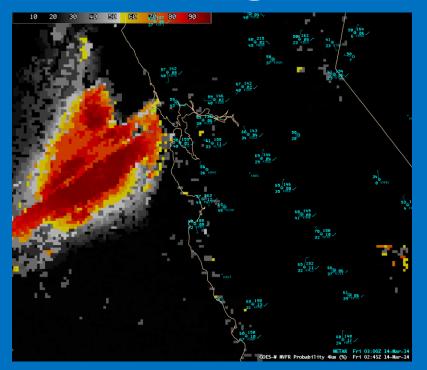
Improved monitoring of the arctic (river ice and flooding)



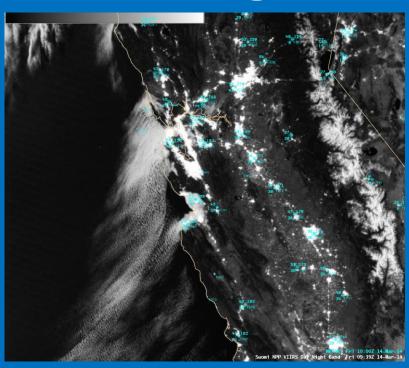




Monitoring San Francisco Fog



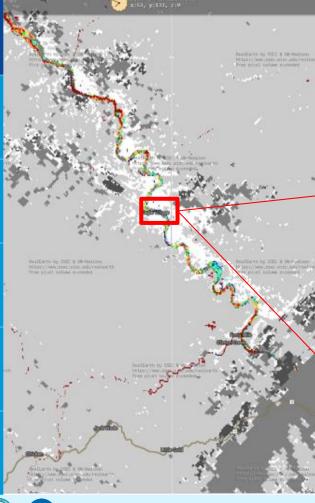
GOES-West MVFR Probability (Mike Pavolonis)



Suomi NPP VIIRS DNB / Fog Difference







Alaska River Ice



Eagle, Alaska 7 April 2019









GEO and VIIRS Woodbury Burn Scar



Low-earth orbiting satellites add details

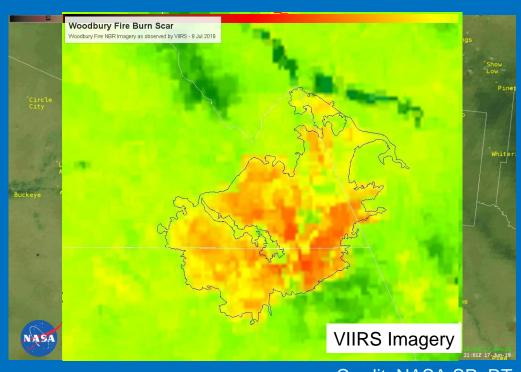


Burn scars present unique challenges during heavy rain events









Credit: NASA SPoRT

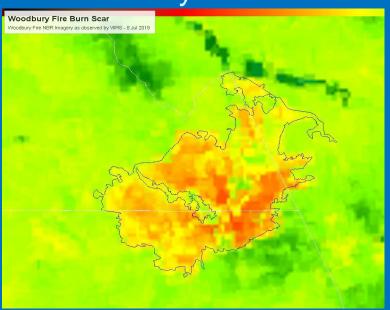




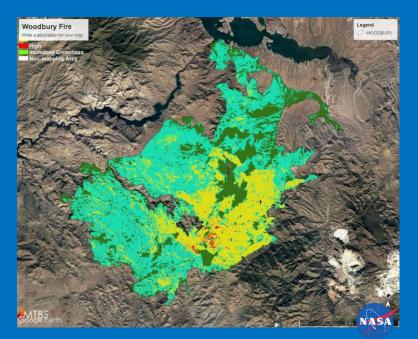


Normalized Burn Ratio from GOES/VIIRS

VIIRS Image Woodbury Burn Scar 8 July 2019



Soil Burn Severity Map from BAER Team



Credit: NASA SPoRT







Ongoing and Upcoming Advancements



1. COSMIC-2: 1800 T, Td between 30° N and S per day.



2. GOES ABI: quantitatives use in models



3. "Small Sats": the commencement of the "Cube Sat" era



4. Use of AI to select data for real-time data assimilation



5. Broader use of LEO and GEO satellite data addressing the total Earth System (models and forecaster use)







Challenges



- Latency in the transmission of all satellite data to the users
- **K**

The more that GEO & LEO satellites are used for situational awareness, the more the demand will be to reduce latency from hours/minutes to minutes/seconds.





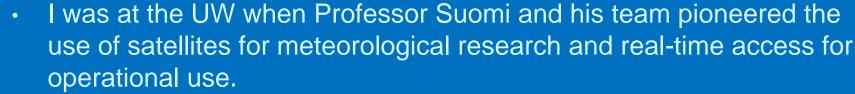






Reflections







We continue to realize Suomi's vision.



• Even though this historic journey has been 60+ years in the making, we are just scratching the surface.



 Biggest next step is the GEO hyperspectral sounder! Address the high resolution ΔT opportunity observed across the entire Earth System.



Europe and Asia are leading the effort to launch and operate Geostationary Sounders.



We are now the followers... we should be reasserting our past leadership position.

















Thank you!







Decision Support at Regional Scales: Connecting Products and Technologies to User Needs in a NOAA Services Framework



Ellen Mecray, NOAA Regional Climate Services Director- Eastern Region

NOAA/NESDIS/NCEI Regional Climate Services

Rising Demand for Information with Regional Perspectives

NOAA's Societal Challenge Areas



COASTS Community Resilience



CLIMATE Extremes



WATER
Drought and
Flooding



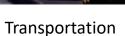
S2S Icing, wind, heat

Application of NOAA's Information by Sector











Sustainability of Marine Ecosystems



Energy

Health

R2S- Lingo on the role of services

User-driven, use-oriented, use-inspired, problem-focused

Information for decisionmakers

Partnerships, collaboration, can't do it alone

Environmental Intelligence

THE USER

Actionable Science

Co-production of knowledge

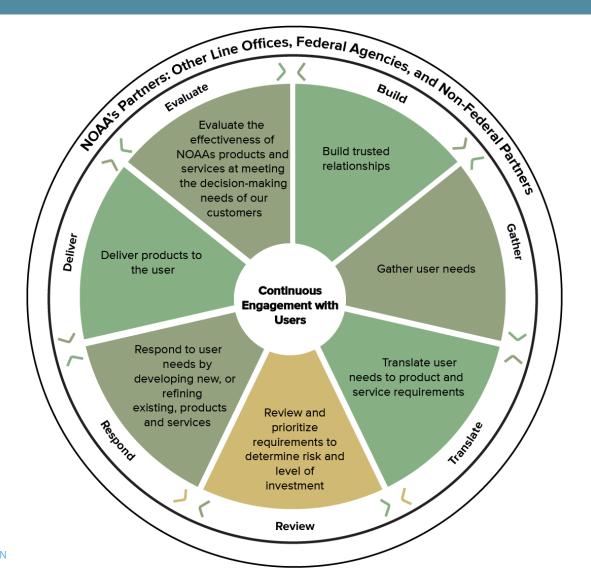
DSS



Service Delivery Framework

Vision: U.S. residents understand and use the breadth of NOAA's information for their decisions

Mission: NOAA will build a network of trusted agents who engage internally and with partners to inform NOAA's product and service development to be useful, usable, and used.



Assembled by a team across NOAA line offices, all services entities

User-focused, interconnected model

Two-way, ongoing communication



Connecting Science, Services and People: NOAA's Services Enterprise

State and Local Engagement, Education & Service Delivery

- Weather Forecast Offices
- Sea Grant Education & Extension
- Marine Sanctuaries, Monuments & Estuarine Reserves
- River Forecast Centers
- Data Centers

- •Relevant state-level presence from other agencies (e.g., National Science Foundation, Dept. of Education, Health & Human Services, Dept. of Energy, Dept of Interior, Dept of Agriculture)
- •Dept. of Agriculture Extension
- State Climatologists
- •Federal Protect Area Programs
- •USGCRP Climate Literacy Partners, etc.

Regional Services Partnerships

- •NOAA Regional Offices and Programs
- •Regional offices (NWS and NMFS)
- Regional Climate Services (NCEI)
- NOS/OCM regional offices
- •River Forecast Centers
- •Regional Collaboration Teams
- Data Centers

•Relevant Regional Offices from other agencies (e.g., Environmental Protection Agency, Dept. of Agriculture, Dept. of Interior, Health and Human Services, Dept. of Transportation, Dept of Energy, etc.)

USER ENGAGEMENT

- Development, Delivery & **Evaluation of Products & Tools**
- Understanding and Translating **User Needs**
- Informing Program Requirements

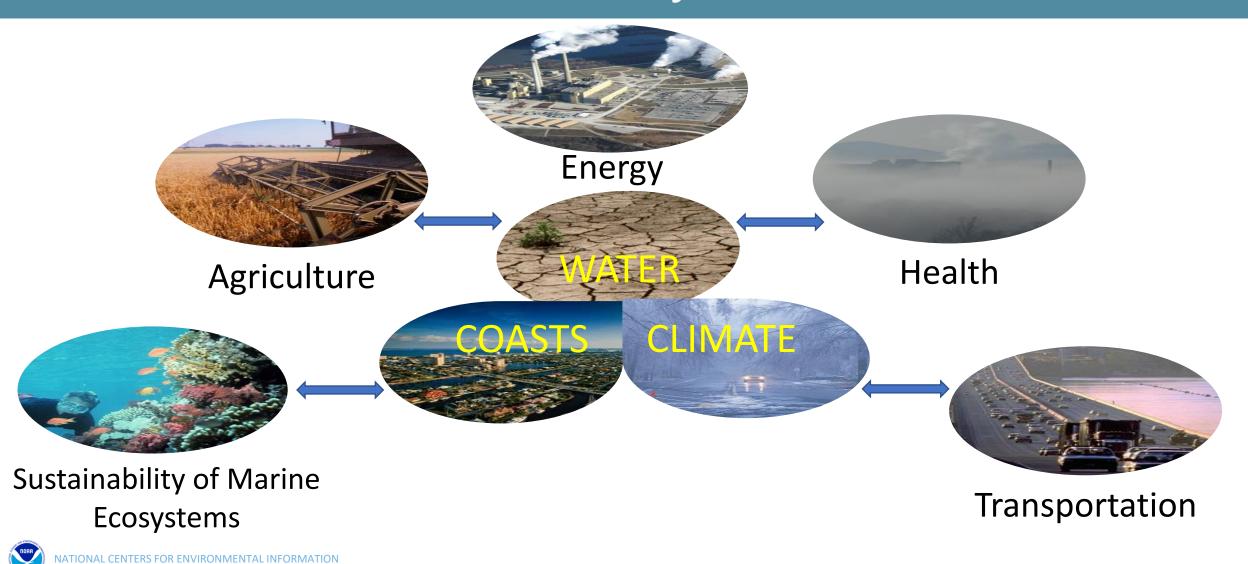
Government Private Sector Academia NGO's

National and Regional Science

- •Regional Integrated Science & Assessments
- NOAA Labs (OAR & NMFS)
- Sea Grant
- Cooperative Institutes
- Applied Research Centers
- Data Centers
- Climate Prediction Center
- •Other science/research agencies (e.g., National Aeronautics and Space Administration, Dept. of Interior, Dept. of Agriculture, National Science Foundation & other USGCRP agencies)
- •Etc...



Services by Sector



Transportation



Climate Variables

Precipitation frequency (design storms)

Temperature projections (road salt, potholes)

Accounting for extremes

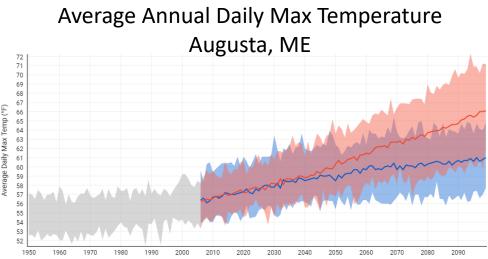
Seasonal road posting

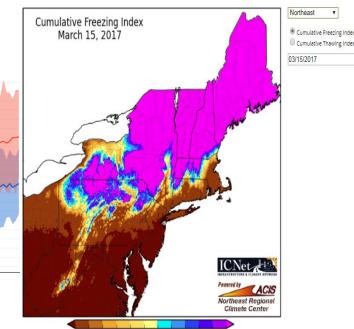
Research on wind and other variables

Infrastructure and Climate Network:

http://theicnet.org/









Energy

NOAA is working in a government to government relationship to offer weather and climate

information to meet the requirements of DOE and its core partners

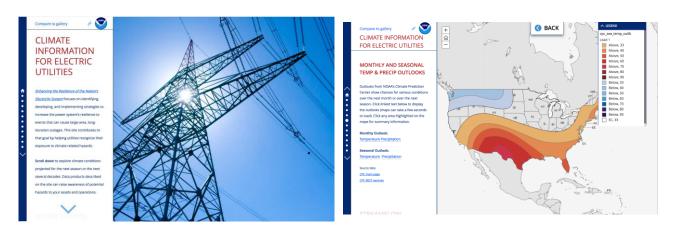
Mission Interests- Grid Sustainability and Critical Infrastructure Security

Weather and Climate Information Requirements:

- Icing events,
- temperature extremes,
- Wet bulb temperatures,
- Wind speed and duration
- Water availability (drought impacts)
- Sea level rise

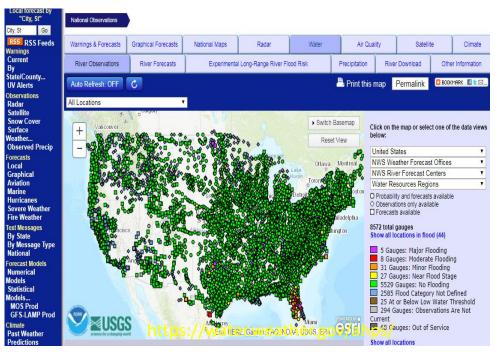


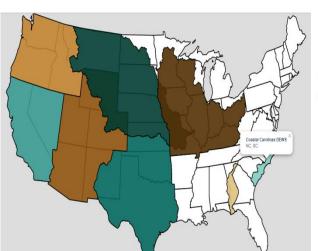
Sample frames from the Story Map - http://arcg.is/1jOLCb





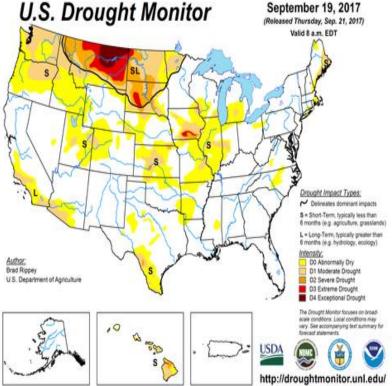
Water Resources- too much and too little





The U.S. Drought Monitor is a weekly map based on measurements of climatic, hydrologic and soil conditions as well as reported impacts and observations from more than 350 contributors around the U.S.

September 19, 2017



River observation and forecast

information: https://water.weather.gov/ahps

Snow Information: https://www.nohrsc.noaa.gov

Precipitation Frequency

Estimates: http://www.nws.noaa.gov/oh/hdsc

Readiness Levels

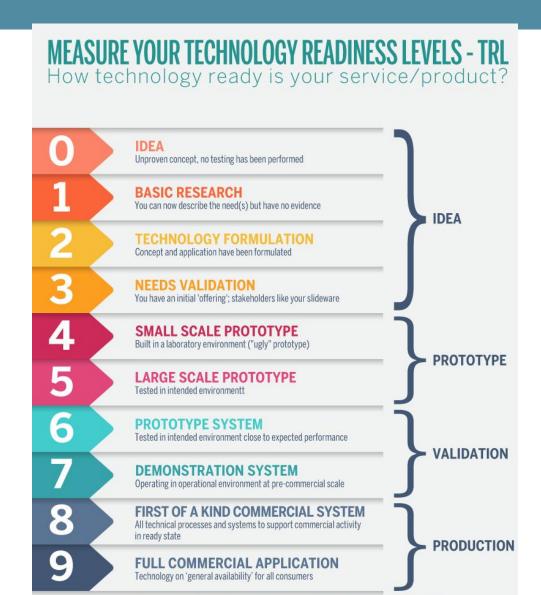
User Engagement as the Foundation—

Nurtured relationships based on a foundation of trust and mutual respect

User requirements are derived from an understanding of their decision challenges

Timely response to their requirements form the basis of ongoing engagement and use-inspired product improvement

ATIONAL CENTERS FOR ENVIRONMENTAL INFORMATION



- Include user engagement as the impetus for the idea
- Ensure co-production with the user community through each phase:
- Does it do what you need it to do? Do you need different features? Can you work it, or can we offer training?
- Is it USEFUL?
- Is it USABLE?
- Will it be USED?

Questions?

Ellen L. Mecray

NOAA National Centers for Environmental Information

Eastern Region Climate Services Director

Ellen.L.Mecray@noaa.gov

http://www.ncdc.noaa.gov/rcsd/eastern

February 24, 2020

JPSS Proving Ground Meeting, College Park, M

Invited Speaker







Backups



Why now?

NOAA must coordinate a unified service delivery/decision support mechanism that carefully leverages partnerships and informs the development of use-inspired products and services. This mechanism is a timely effort meant to best serve our customers, particularly under changing weather, water, and climate conditions.



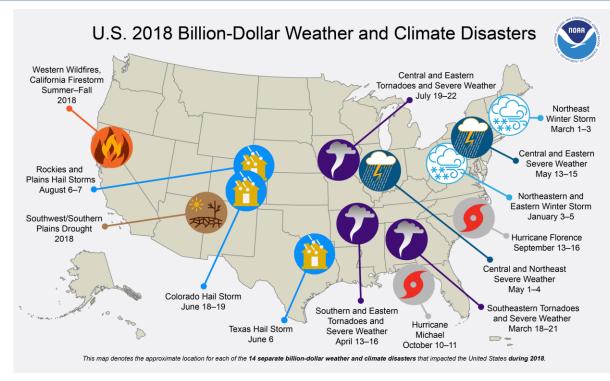
What will this plan mean for NOAA?

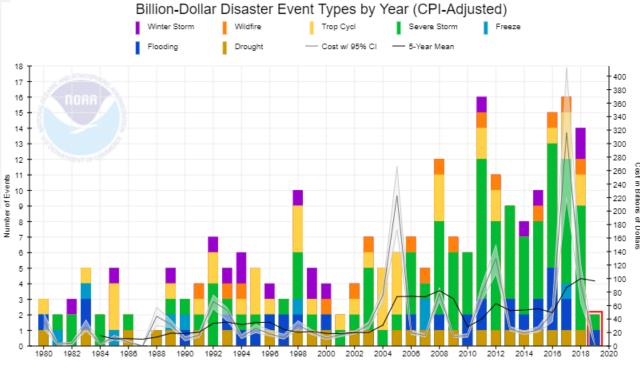
Effective implementation of our service delivery plan can transform how NOAA:

- Prioritizes its product lines (observations, data, and services);
- Develops new, and refines existing, products; and
- Transmits and translates information for decisionmakers across multiple sectors



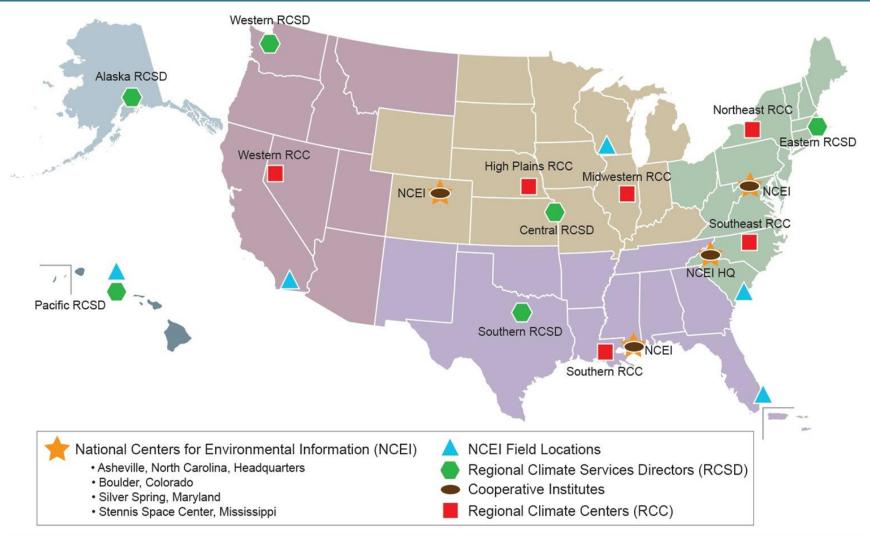
Billion Dollar Disasters





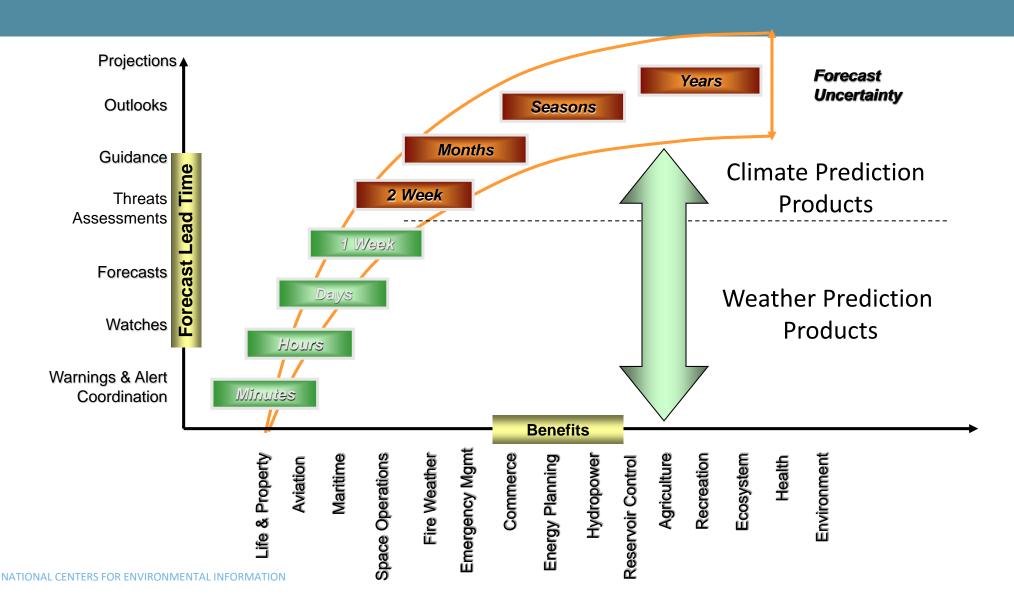


NCEI: A Nationwide Presence





Weather and Climate Timescales



The Continuum of Regional Services



RCSD, others

NOAA, Core Partners, Academia

Who's role?

Who's role?

- Provision of information is highly dependent on the customer.
 - Government to government- technical assistance, user engagement, refinement of information products
 - Private sector enterprise- tailored tool development

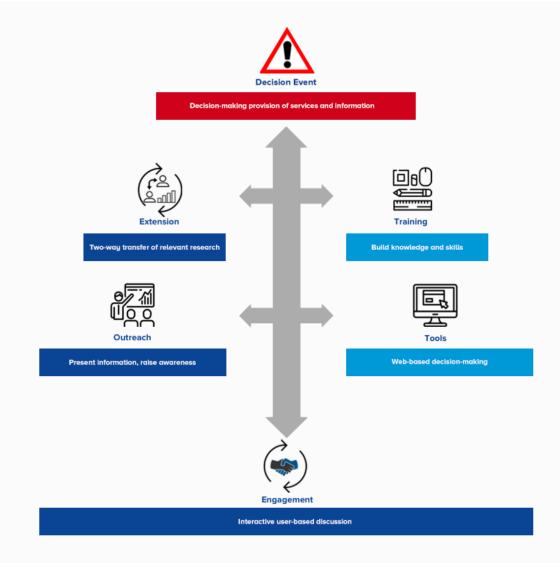


User Engagement as the Foundation

Nurtured relationships based on a foundation of trust and mutual respect

User requirements are derived from an understanding of their decision challenges

Timely response to their requirements form the basis of ongoing engagement and use-inspired product improvement

























NOAA

24 February 2020 JPSS/GOES PGRR Summit

The Value of Satellite Data

Chris J. Lauer, Ph.D

NOAA Chief Economist Team Performance, Risk and Social Science Office of the Chief Financial Officer

performance.noaa.gov/economics





Contents

- 1. Why is measuring benefits important?
- 2. How does satellite data create value?
- 3. Current NOAA valuation efforts.











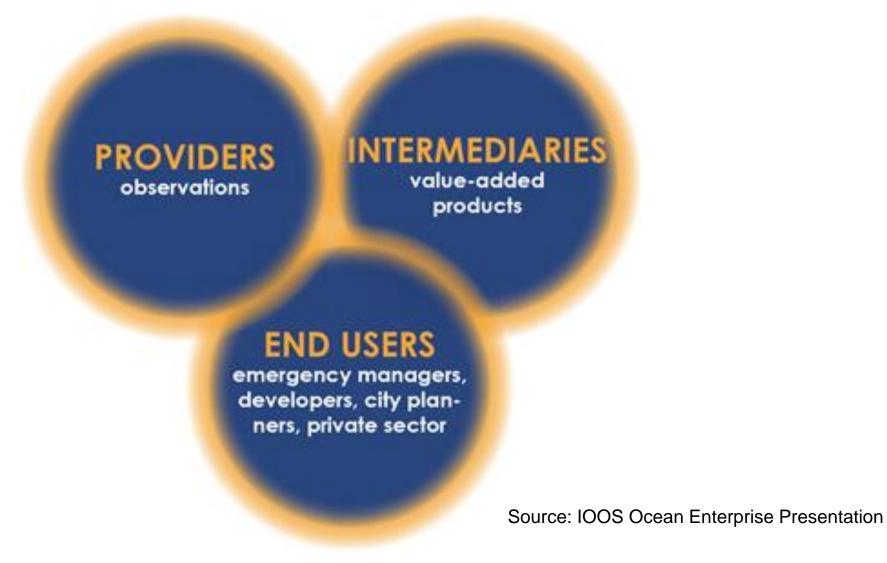








Question for Audience?







**>

Why is Measuring Benefits Important?

Valuation is important in order to:

- Understand impact of past investments
- Justify budget requests for future investments
- Align agency operation and investments with public value





How Does Satellite Data Create Value?

- Cost effective ways to increase benefits of environmental data (Williamson et al 2002)
 - Investments in understanding our users
 - Improving the flow of information to these users
- Data have value when they are used in decision making. If not, then the economic value of such data/information is effectively zero













100 PM





The Theory Of "Change"

Existing information



Decisionmaker actions



Outcomes for people and the environment

New information



Decisionmaker actions



Outcomes for people and the environment

Benefits =

Outcomes for people and the environment



Outcomes for people and the environment

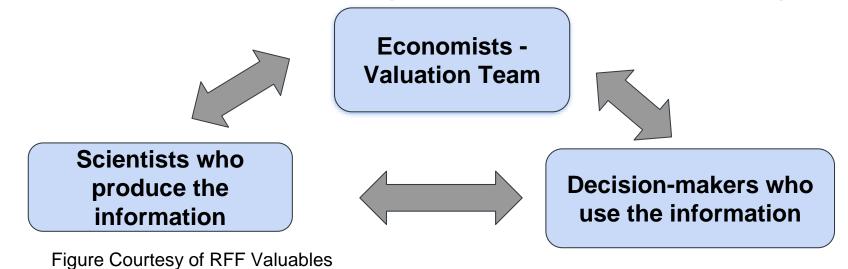




Key Questions

- What do we produce?
- Who uses it?
- What gets better? How much better?

Significant collaboration is required to answer these questions







Value Chain

 Tool for analysis of linkage between all activities that lead to creation of value

Useful as a communication tool

 Creates a common understanding of value creation process.

















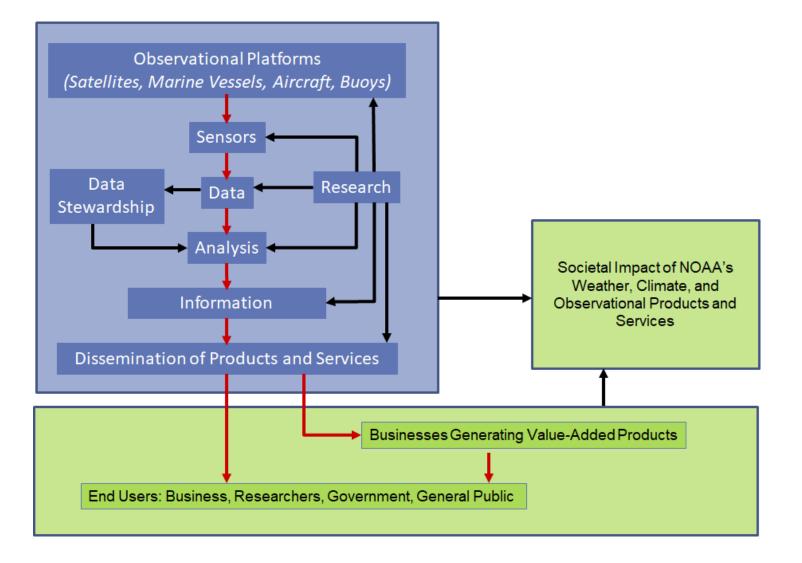








Value Chain



















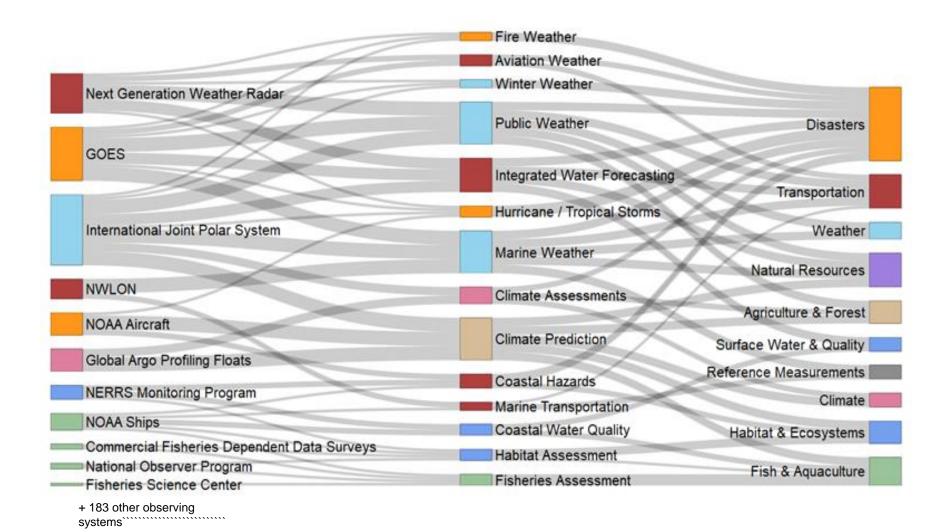
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NOAA Value Tree























Current NOAA Valuation and Customer Engagement Efforts

NESDIS

- Space Weather Impact Study
- GOES-R Improvements Valuation Study
- Benefits of Hyperspectral Sounder
- GEO-XO Planning
- TPIO NOSIA refresh and user engagement
- NCEI Customer Engagement

Other Satellite related valuation work

- NWS IDSS study
- Social Coast valuation study
- IOOS user survey
- OAR funded studies of value for severe weather forecasts





















NOAA Administrative Order for Chief Economist

NOAA Administrative Order 216-124

- .02 To ensure agency-wide methodological standard and alignment in the following:
 - a. All Line/Staff Offices (LO/SO) should consult with the Chief Economist during the design phase and schedule follow up(s) as needed for the following analyses:
 - Regulatory Impact Analyses of significant rulemakings [as defined by Executive Order's 12866 (Regulatory Planning and Review) and 13563 (Improving Regulation and Regulatory Review)];
 - ii. Economic analyses developed for budget justification, such as economic impact analyses, cost-benefit analysis, and return on investment;
 - iii. Economic analyses requested by the Department of Commerce, Congress, or the Executive Office of the President;
 - iv. Economic analyses developed to support performance measures and the Foundations for Evidence-Based Policymaking Act of 2018; and
 - v. Any other significant studies, on a case-by-case basis, as determined by NOAA leadership.





Conclusions

Valuation work can help you better serve your users

 This requires knowing your users and investing in collecting data about them.

Value chains can help identify product inputs and user decisions

 Collaboration between information providers, users and economists is crucial for valuation efforts.

























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